

JOIN US AT STEPTEMBER.ORG.AU

1 - 28 SEPT 2020

***WE CHALLENGE YOU
AND YOUR COMPANY
TO STEP UP***

***MOVE TOGETHER
FOR CEREBRAL PALSY***

MADE POSSIBLE BY



STEPTEMBER

GLOBAL PARTNER



STEP UP FOR YOUR EMPLOYEES

WHAT IS STEPTEMBER?



Australia's leading health and wellness fundraising event to support people living with cerebral palsy



Challenges organisations and their employees to take 10,000 steps a day and raise funds for cerebral palsy



An employee engagement initiative connecting your teams, departments and office locations via one inclusive and fun challenge



A great CSR and Health & Wellbeing initiative for your company

WHY STEP UP?



Increased employee engagement



Positive impact on physical health, mental health and wellbeing



Increased productivity



Positive social impact

10,000 REASONS TO JOIN

STEP UP FOR YOUR EMPLOYEES WELLBEING



Increase physical activity: 10,000 steps per day versus 3,000 steps for the average office worker



Healthy employees = 3x more productive



Increased physical activity leads to less stress and improved mental health

EXPERIENCE THE BENEFITS

97%

Satisfaction with STEPtember from participating organisations in 2019

88%

Positive impact on employee teamwork

84%

Positive impact on employee engagement with the organisation

+29%

Increased level of connection between employees

+19%

Increase in general wellbeing of employees

IF YOU TAKE THE FIRST STEP WE'LL HELP YOU WITH THE REST

HOW IT WORKS



01 Participants join a team or register as an individual. Team captain registers online and invites three colleagues to join



02 \$100 per team of four or \$25 per person



03 Participants track their steps using any device like their phone or smartwatch and sync with our app; they can also request a STEPtember pedometer



04 Participants record their steps and activity on the STEPtember platform or app for 28 consecutive days



05 Goal: Take 10,000 steps per day, move any way you like (over 40 activities count towards steps)



06 Organisations and participants fundraise online, supported with fundraising tips



07 Online leaderboards track the progress of your teams and organisation against other participating organisations

2020

BIGGER. BOLDER. BETTER.

WHAT'S NEW



NEW MATERIALS

New logo, look and feel and communications campaign



NEW WEBSITE

Improved user experience, digital download hub and navigation



TRAINERS

Our STEptember Trainers will be motivating your employees to fundraise and take their steps through the entire journey



LEADERBOARDS

See who the top fundraisers and steppers are between your teams, organisations and country-wide



FUNDRAISING TIPS

Discover best in class fundraising tips from around the world to turbocharge donations



WHAT YOU'RE STEPPING FOR

EVERY EMPLOYEE THAT STEPS UP AND EVERY DOLLAR THAT WE RAISE WILL SUPPORT A WIDE RANGE OF INITIATIVES, HELPING PEOPLE LIVING WITH CEREBRAL PALSY TO LIVE THEIR BEST LIVES



BABIES AT RISK

Identifying babies at risk and providing early intervention



RURAL & REGIONAL

Supporting children with disabilities and their families in regional and remote areas



STEM CELL STUDIES

Investigating stem cells as a possible treatment for cerebral palsy



ACCESSIBLE SPORTS PROGRAMS

Access to sport programs to increase motor skills, health and wellbeing



EQUIPMENT

Providing essential mobility and communication equipment when it's needed



TECHNOLOGY & INNOVATION

Technology solutions for high needs clients in areas of seating, mobility and communication

COMPANIES WHO ARE ALREADY STEPPING UP



accenture



CLAYTON UTZ



Chatswood Toyota



first
state super

icare
foundation



MinterEllison



SUNCORP

IT'S HOW
WE CONNECT



"Cerebral Palsy Alliance and Clayton Utz have a rich and long standing relationship. We are proud to be involved in STEPTember every year. STEPTember offers the opportunity to help us emerge from our post winter hibernation and get active in the lead up to summer. To us it's the perfect form of fundraising: something that's fun to do, at the right time of the year, a chance to be part of a team, to get outdoors, be competitive with friends and colleagues and it's also for a great cause."

Peter Staciwa
Partner
Clayton Utz



"STEPTember provides First State Super with multiple benefits for our staff and our organisation. As an accessible and achievable health and wellness challenge, all our staff can participate together, creating a sense of connection between departments and offices. The campaign is a "win-win" — our employees improve their health and well-being through physical activity whilst supporting a great cause at the same time."

Michael Baldwin
Head of Communications & Community
First State Super

SEPTEMBER.ORG.AU

STEP UP

**HEAD TO THE WEBSITE AND REGISTER
YOUR INTEREST FOR
SEPTEMBER 2020 ONLINE NOW**



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Move together for cerebral palsy

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Making
space
for
greatness

