

STEP UP AT SEPTEMBER.ORG.AU

1 - 30 SEPT 2021

A photograph of three children, two boys and one girl, wearing black t-shirts with the Stepember logo. The boy on the left is sitting in a wheelchair, looking up and to the side. The boy in the center is standing, looking directly at the camera. The girl on the right is standing, looking directly at the camera. The background is a solid light blue.

FLEX YOUR FUNDRAISING

***WE'LL HELP YOU TURN
YOUR STEPS INTO DOLLARS***

MADE POSSIBLE BY



STEPEMBER
Move together for cerebral palsy

PROUD PARTNER



STEP UP YOUR FUNDRAISING

THESE SIMPLE TIPS HAVE BEEN PROVEN TO HELP
RAISE YOUR AVERAGE FUNDRAISING DRAMATICALLY*:

Set a fundraising goal
and upload a profile
photo when you
register to raise on avg.

+\$124
in Donations

Share your fundraising
page to your social
channels incl. Facebook,
Instagram, Twitter and
LinkedIn to raise on avg.

+\$66
in Donations

Log your steps for 15
consecutive days to
show supporters your
commitment to helping
children and adults with
cerebral palsy

+\$45
in Donations

Download the App to
track your fundraising
and steps and raise on
avg.

+\$23
in Donations

*More Impact Cerebral Palsy Alliance Workshop, 2020

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STEP UP ANYWHERE AND WITH ANYONE

MAKE SURE YOU SEND YOUR DONATION
PAGE LINK FOR ANY VIRTUAL ACTIVITIES



DOG WALKING

If your neighbours, friends or family members own a dog, why not offer to take them on a daily walk during STEPTember? It's an easy way to increase your step count and earn fundraising dollars at the same time



TRIVIA NIGHT

Organise a group trivia and pick one person to be the host. Ask your contestants to make a donation to join. Rules like time per question, and how contestants can "buzz in" with their answers, can be determined by the players. You can always meet virtually over a video call instead!



RUN CLUB

Smash your step count on the way to reaching your fundraising goals by mapping out some safe and scenic routes around you and charge a gold coin donation to join the squad



DINNER PARTY

Why eat alone when you can eat with friends. Whether it's virtual or in real life, set up a dinner party and invite those joining to make a donation. And why not go big and make it a dress up party!

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STEP UP AS A COMPANY AND GET CREATIVE

MAKE SURE YOU SEND YOUR DONATION
PAGE LINK FOR ANY VIRTUAL ACTIVITIES



STEP UP CHALLENGE

Challenge employees to share a photo or short video of their most creative STEPtember stepping activity #stepتمبر2021 for a company donation to their fundraising page as a top prize



LIVE AUCTION

Get your CEO to host an auction to sell off anything from extra day's holiday to a parking spot for a week. You can do it at the office or via Facebook Live



LUNCH WALK

Ask your colleagues to wear their trainers to work and head off on a group walk at lunch. Request that each person who joins makes a small donation to your team or organisation fundraising page



GROUP TRAINING SESSION

Get your most active colleague to host a lunch time personal training session, online or in the office, with a donation to your organisation page to take part



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