STEP UP AT STEPTEMBER.ORG.AU

1 - 30 SEPTEMBER 2022

FLEX YOUR FUNDRAISING

WE'LL HELP YOU TURN YOUR STEPS INTO DOLLARS

MADE POSSIBLE BY

Cerebral Palsy ALLIANCE

STEPTEMBER

Move together for cerebral palsy

MAJOR SPONSOR

BINGO INDUSTRIES

STEP UP YOUR FUNDRAISING

TRY THESE SIMPLE TIPS, WHICH HAVE BEEN PROVEN TO SIGNIFICANTLY INCREASE YOUR AVERAGE FUNDRAISING:

Share your fundraising on your socials, including Instagram, Facebook, Twitter and LinkedIn to raise on average

+$39 IN DONATIONS

Add or update your blog, keep your supporters informed of your progress, and raise on average

+$41 IN DONATIONS

Download the STEPtember mobile app to track your fundraising steps and raise on average

+$23 IN DONATIONS

Show your appreciation! Send thanks to your donors and raise on average

+$90 IN DONATIONS

Increase your fundraising target and raise on average

+$168 IN DONATIONS

Log your steps on at least 15 consecutive days to show your supporters your commitment and raise on average

+$45 IN DONATIONS

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STEP UP ANYWHERE AND WITH ANYONE

MAKE SURE TO SHARE YOUR FUNDRAISING PAGE FOR ALL YOUR ACTIVITIES

DOG WALKING

If your neighbours, friends or family members own a dog, why not offer to take them on a daily walk during STEPtember? It's an easy way to increase your step count and earn fundraising dollars, at the same time

TRIVIA NIGHT

Organise a group trivia and pick one person to be the host. Ask your contestants to make a donation to join. Rules like time per question, and how contestants can "buzz in" with their answers, can be determined by the players. You can always meet virtually over a video call instead!

RUN CLUB

Smash your step count on the way to reaching your fundraising goals by mapping out some safe and scenic routes around you and charge a gold coin donation to join the squad

DINNER PARTY

Why eat alone when you can eat with friends. Whether it's virtual or in real life, set up a dinner party and invite those joining to make a donation. And why not go big and make it a dress up party!

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STEP UP AS AN ORGANISATION AND GET CREATIVE

MAKE SURE TO SHARE YOUR FUNDRAISING PAGE FOR ALL YOUR ACTIVITIES

STEP UP CHALLENGE

Challenge employees to share a photo or short video of their most creative STEPtember stepping activity #STEPtemberAU for an organisation donation to their fundraising page as a top prize

MATCH DAY

Get your organisation to match all donations raised on a certain date or time frame and double your STEP success

LIVE AUCTION

Get your CEO to host an auction to sell off anything from an extra day's holiday to a parking spot for a week. You can do it at the office or via Facebook Live

GROUP TRAINING SESSION

Get your colleagues together to host a lunch time personal training session or group walk, and ask for a donation to your organisation page to take part

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